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# Where Good Ideas Come From The Seven Patterns Of Innovation

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The truth is, good ideas come from the clash of knowledge and speculation

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that occurs when people from different backgrounds get together and talk.

The coffee shops of the Enlightenment provide a good example of this, but more recent instances of serendipitous conversations between people from medicine and electronics, to take just one example, lead to the innovations we take for granted today.

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People often credit their ideas to individual "Eureka!" moments. But Steven Johnson shows how history tells a different story. His fascinating tour takes us from the "liquid networks" of London's coffee houses to Charles Darwin's long, slow hunch to today's high-velocity web.

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The truth is, good ideas come from the clash of knowledge and speculation that occurs when people from different backgrounds get together and talk. The coffee shops of the Enlightenment provide a good example of this, but more recent instances of serendipitous conversations between people from medicine and electronics, to take just one example, lead to the innovations we take for granted today.

~~Amazon.com: Where Good Ideas Come From: The Natural ...~~

Where good ideas come from by Stephen Johnson [ CIT A TION Joh10 \ 1033 ] is a book about the space where innovation flourishes. Both the web and the city has proven to be places of

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Steven Johnson~~

Key idea #4: Accidental or random connection of ideas lead to lightbulb moments. All our ideas are the web of neurons. That's why to better understand where good ideas come from, we must know what the nature of neurons is. Once we understand the chemistry of our brain, we understand what really happens inside it.

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Key Lessons from "Where Good Ideas Come From": 1. Fresh Ideas are Old Ideas Redeveloped in a New Way 2. Isolation is Not Your Friend 3. A Need for a Shift of Priorities. Fresh Ideas are Old Ideas Redeveloped in a New Way. Breakthroughs are a creative reconnection and redevelopment of

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## Innovation

~~Where Good Ideas Come From PDF Summary~~ Steven Johnson

Strikingly, it turned out the most important ideas arose during regular lab meetings, where the scientists informally discussed their work. Other studies have shown that the most creative...

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There are two schools of thought about where ideas come from. One is the “artist as antenna” concept, in which ideas float in some barely perceptible aether waiting for someone to pick them up, the way a radio picks up a song when it’s tuned to just the right frequency.



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~~Where Do Ideas Come From?~~

~~Lifehack~~

Ideas originate from pregnant minds, just as babies emerge from the bellies of their mothers. What makes a mind fertile? For one thing, it is the freedom to venture without the confines of...

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Like. “Legendary innovators like Franklin, Snow, and Darwin all possess some common intellectual qualities—a certain quickness of mind, unbounded curiosity—but they also share one other defining attribute.

They have a lot of hobbies.” ? Steven Johnson, Where Good Ideas Come from: The Natural History of Innovation.

~~Where Good Ideas Come from Quotes~~

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by Steven Johnson

Johnson describes where good ideas come from (hence the title) by breaking it down into 7 patterns: the adjacent possible, liquid networks, the slow hunch, serendipity, error, exaptation, platforms. Each chapter describes a pattern by starting out with an anecdote of some inventor x in city y in year z.

~~Where Good Ideas Come from: The Natural History of ...~~

Good ideas emerge more from surroundings with a certain amount of noise and error, which leads to the exploration of the adjacent possible. DNA transcoding introduces a few mutations as a way of evolution & innovation.

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come from" by Steven Johnson

Where Good Ideas Come From is itself a very excellent idea, and in a metakind of way it follows its precepts for discovery; Johnson uses exaptation and the unfurling of the adjacent possible in his own work. The book is science writing for a broad audience at its highest level—accessible but challenging, humming with new ideas, and finally, inspiring.

~~Where Good Ideas Come From - The Barnes & Noble Review~~

Over the past few centuries, Western cultures have been very good at creating general prosperity for themselves. Historian Niall Ferguson asks: Why the West, and less so the rest? He suggests half a dozen big ideas from Western culture -- call them

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the 6 killer apps -- that promote wealth, stability and innovation. And in this new century, he sa...

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The absolute best ideas come from finding a real need that is not being fulfilled. There are thousands of stories of everyday people that find a real need and then end up creating a solution and making money from it. If you yourself find a need, chances are there are others out there as well.

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Writer Steven Johnson is the author of Everything Bad Is Good for You, The Ghost Map, and Where Good Ideas Come From: The Natural History of Innovation. Johnson was founder and editor in chief of...

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